



**Signify**

## INTERNATIONAL COMPANY'S DIGITAL DOCUMENT WORKFLOW ON GEORGIAN PLATFORM

### CASE STUDY

Digitized contracting process at  
MAJOREL GEORGIA



## COMPANY

Majorel Georgia is a leading company in outsourcing business processes, serving as a reliable partner to some of the world's largest brands. The company commenced its operations in Georgia in 2016 under the name Arvato Bertelsmann, initially with 150 employees on one German-speaking project. However, it has since grown and employs nearly 3,000 people, operating from 5 offices in 3 cities while providing services to 9 international business clients.



## CHALLENGE

Over the course of 6 years, Majorel's workforce expanded from 150 to nearly 3,000 employees. One can easily understand the sheer volume of contracts, printed materials, and document-signing processes associated with onboarding this many employees. To manage its operations, including internal processes, interactions with vendors, or partnerships with other companies, Majorel Georgia accumulated a vast amount of documents. With certain brand employees working remotely, the need for physical document signatures, especially when operating across 3 different cities, posed additional challenges for Majorel.





## SOLUTION

In May 2022, Majorel began its partnership with Signify, and by June, the company had fully adopted an innovative method for document signing. Today, Signify is seamlessly integrated into various departments, including HR, finance, administration, and e-commerce. Within the HR team, Signify proves invaluable for handling a wide range of documents, from contracts and attachments to updates in working hours and positions and more. Signify has streamlined Majorel's administrative processes by centralizing all documents in one location, simplifying its management, saving tons of paper, and contributing to eco-friendliness. According to the latest data, the HR team alone has already processed over 7,000 documents through Signify.



Majorel

Update signature

11

Action required

20

In progress

15

Rejected

10 587

Completed

“Integrating Signify was not an easy task because Majorel represents several international companies, each requiring whitelisting. While this process involved extended communication and time, this was a time effectively spent as Signify's implementation has transformed administrative procedures, digitized document workflows, and modernized HR processes. Today, within our company, we have the assurance that our documents are secure and conveniently centralized on a single platform, and our administrative processes have become more efficient. It's worth noting that Signify has one of the most responsive support teams, promptly addressing any issues and consistently striving to enhance our service quality.”

**NINO CHIGLADZE**

HR Administration and Payroll Manager



## THE RESULTS



**1 YEAR**

since integration



**10 000+**

signed documents



**5 x**

accelerated business processes

Majorel Georgia has been utilizing Signify to manage digital contracting processes for international clients and employees over the past year.

This has led to significant time savings, with over 10,000 contracts signed and a notable acceleration in business operations.

# Signify

For more information about the digital document workflow and electronic signatures, visit the website

[signify.ge](https://signify.ge)